



PERFECTION AT HAND

## THE HIGHEST LEVELS OF COMPETITION DEMAND THE HIGHEST QUALITY CARDS.

Handcrafted and long lasting, KEM Cards are the elite playing cards players prefer.

### CELLULOSE ACETATE: THE COMPETITIVE ADVANTAGE

KEM is the only brand to make cards out of cellulose acetate. KEM cards are handcrafted by a team of our best card makers. The process is worth it. It's the only material to offer the qualities that players have come to love and expect from KEM cards.



### THE PERSISTENCE OF MEMORY

KEM cards are renowned for their split second memory. When KEM cards are bent by players, they return to being flat **6X better** than the leading PVC Card.

### STAYING POWER

Cellulose Acetate ensures that KEM cards are long-lasting and durable to withstand many weeks of use. They're also washable and odorless.

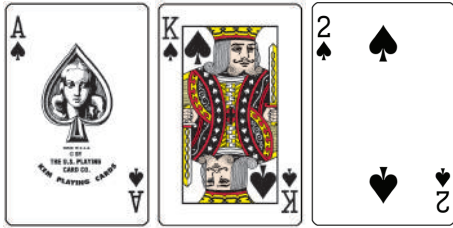
### THE MARK OF A WINNER

KEM cards let players leave their mark on the game, not the cards. In laboratory testing KEM Cards are **3x more resistant to scratching** as the leading PVC card, greatly reducing security concerns.

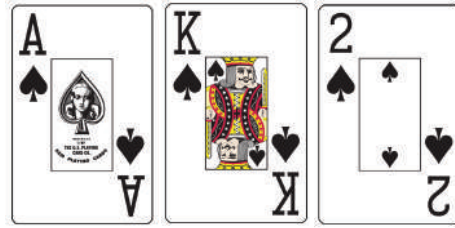
### A VARIETY OF SOPHISTICATED DESIGNS



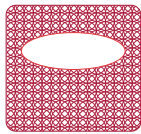
STANDARD INDEX - FACE STYLE



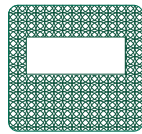
JUMBO INDEX - FACE STYLE



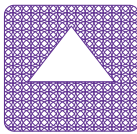
PREFERRED LOGO SHAPES AND FRAMES



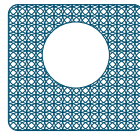
Oval



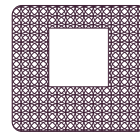
Rectangle



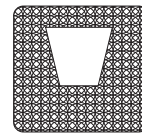
Triangle



Circle



Square



Trapezoid

KEM STANDARD BACK COLORS



RED  
PMS 1945



GREEN  
PMS 343



PURPLE  
PMS 267



BLUE  
PMS 3025



TEAL  
PMS 320



BROWN  
PMS 7449



BLACK

KEM STANDARD FACE COLORS



PROCESS  
YELLOW



RED  
PMS 193



BLACK

HOW TO WASH CARDS

Learn the best way to wash KEM Cards at [USPlayingCard.com](http://USPlayingCard.com).

CHOOSING SECURE DESIGN OPTIONS

See our guide on how to choose the right card design for your security needs outside of the poker room.



CONTACT US

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